



Personal Information

• Name	David
• Surnames	Roca Ituren
• Mobile	+34 600 74 18 69
• E-mail	david@rocaituren.com
• Nationality	Spanish
• Date of Birth	24th November 1980
• Place of Birth	Valencia
• Marital Status	Single
• Sex	Male
• Passport	BB 631567

Education and Training

• Dates	2000-2005
• Title and Academic Center Name	Bachelor of Business Administration Florida Universitaria (Valencia – SPAIN)
• Main Subjects	Financial Accounting, Fundamentals of Business Management, Introduction to Economy, Statistics, Commercial Law, Economic-Mathematics, Financial-Mathematics, Cost Accounting, Sales Management, Microeconomics, Mathematics-Programming, Spanish Economy, Financial Management, World Economy, Enterprise Taxes, Analytical Accounting, Management Strategy, Econometrics, Marketing Strategy, Financial Theory, Accounting Consolidation, Sales Research, International Enterprise Management, Foreign Trade.
• Dates	2004-2005
• Title and Academic Center Name	International Management and Languages Degree "Erasmus Scholarship Program" Heriot-Watt University (Edinburgh – Scotland)
• Main Subjects	Business Policy, Introduction to Management, Entrepreneurship, Fundamentals of Marketing, Innovation Management, Marketing Research, Project Management, Business Uses of Internet.
• Dates	2006 (260 hours)
• Title and Academic Center Name	Business Internationalization Course Universidad Politécnica de Valencia
• Main Subjects	Marketing and International Marketing, International Trade Structure, Foreign Markets Research, International Finance, Financial Export Support, Foreign Investment, Stock Market.
• Dates	2007 (65 hours)
• Title and Academic Center Name	Sales Skills: International Sales person Universidad Politécnica de Valencia

Work Experience

- Dates 06/2007 - 06/2008
- Company Profile Textile and Garments for shoes and handbags.
- Name and Company Address **JUAN POVEDA ASIA CO. LTD.**
Guangyenhang, No. 5 GETTD
510730 Guangzhou, Guangdong, CHINA
- Occupation and Position held Purchasing Manager
- Working city Guangzhou – CHINA
- Functions and main responsibilities Supplier administration, Supply chain management, Purchase planning, Analytical cost supply, Purchasing management and logistics, Warehouse inventory, Stock control, Shipment management and orders reception.

- Dates 05/2006 - 05/2007
- Company Profile The Valencian Worldwide Foreign Trade Agency (IVEX) is the Valencian Regional Government body in charge of encouraging the Region's businesses to trade abroad.
- Name and Company Address **IVEX GUANGZHOU**
Suite 3608 - CITIC Plaza Building
233 TianHe Bei Road
510613 Guangzhou, Guangdong, CHINA
- Occupation and Position held Market Analyst
- Working city Guangzhou – CHINA
- Functions and main responsibilities Reports composition, Markets investigation, Enterprise Internationalization, Organize commercial delegations and agendas, Writing Market Essays: [Contract Channel sector in Guangdong 2006](#) and [Automotive Components Sector in Guangdong 2007](#).

- Dates 08/2005 - 05/2006
- Company Profile Consulting of Information Systems.
- Name and Company Address **GRUPOTEC Servicios Avanzados**
- Occupation and Position held SAP Finance Junior Consultant
- Working city Valencia – SPAIN
- Functions and main responsibilities SAP Business management software implementation for two construction companies, inside the financial department: SECOPSA and EDIVAL.

- Dates 06/2000 - 09/2000
- Company Profile Studies and Quality Control.
- Name and Company Address **INTERCONTROL S.A.**
- Occupation and Position held Administrative
- Working city Valencia – SPAIN
- Functions and main responsibilities Technique transcription about laboratory tests.

- Dates 05/1998 - 09/1998
- Company Profile Civil Engineering
- Name and Company Address **INOCSA**
- Occupation and Position held Administrative
- Working city Valencia – SPAIN
- Functions and main responsibilities Technique and administrative support during the public works of the highway between Guadassuar and Alzira.

Skills and Abilities

- Main Language Spanish / Valencian dialect
- Other Languages English (Cambridge First Certificate)
Chinese (Conversational level, two academic years)
- Computing skills Advanced user Windows and Macintosh Operating Systems.
Advanced user Web 2.0 environment and Internet tools.
Microsoft Office: COMILLAS-ICAI Advanced User Certificate Office Automation.
SAP r/3 Business management software (Finance)
Systems and Networks.
HTML knowledge.
- Social competences I have the ability to work as part of a team, as well as the skills necessary to act as their leader. I consider myself as a dynamic person due to my ability to integrate in any environment, also I am a proactive person in terms of taking decisions.
I have experience in learning and excelling at new technologies as needed.

Additional Information

- Driving License Car and motorbike (European license)
- Other information Advance Diving Certificate (PADI Advance Course)
Lifeguard and Swimming instructor certificate